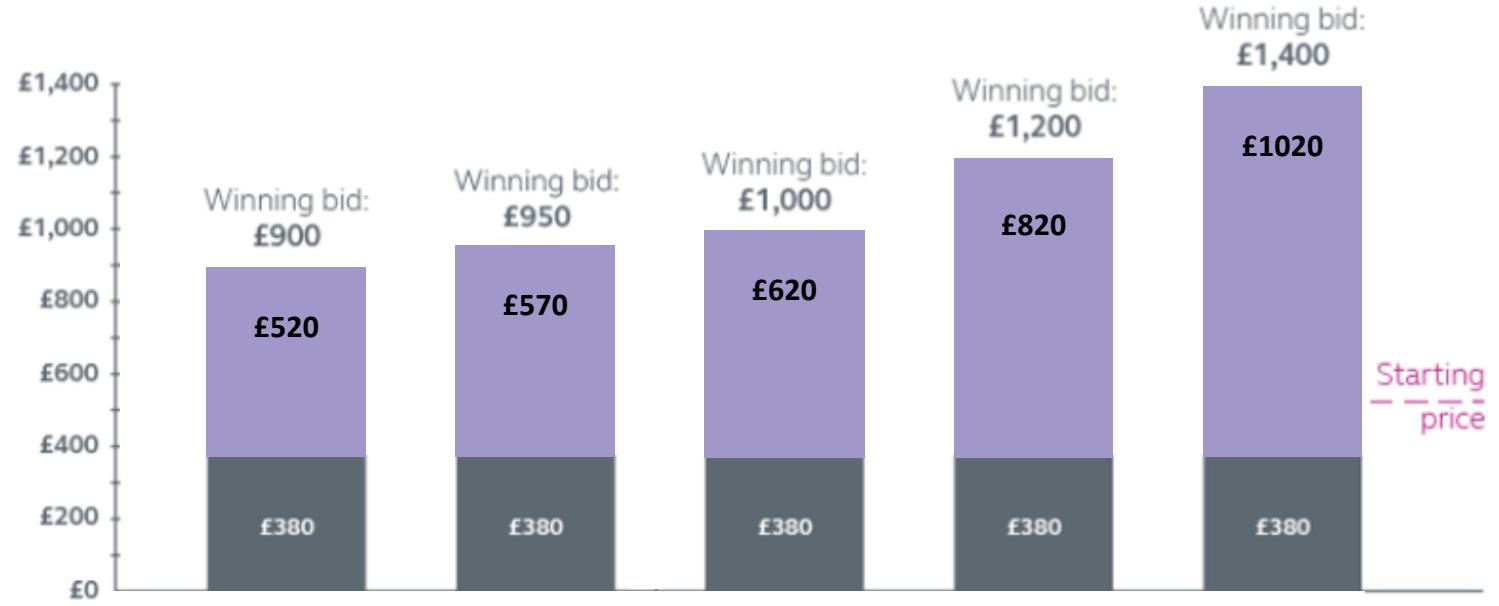
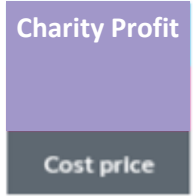


Look at our simple cost and profit figures in this example for an item costing £380

# AUCTION direct

Item cost price: £380  
CHARITY PROFIT:  
**100%**



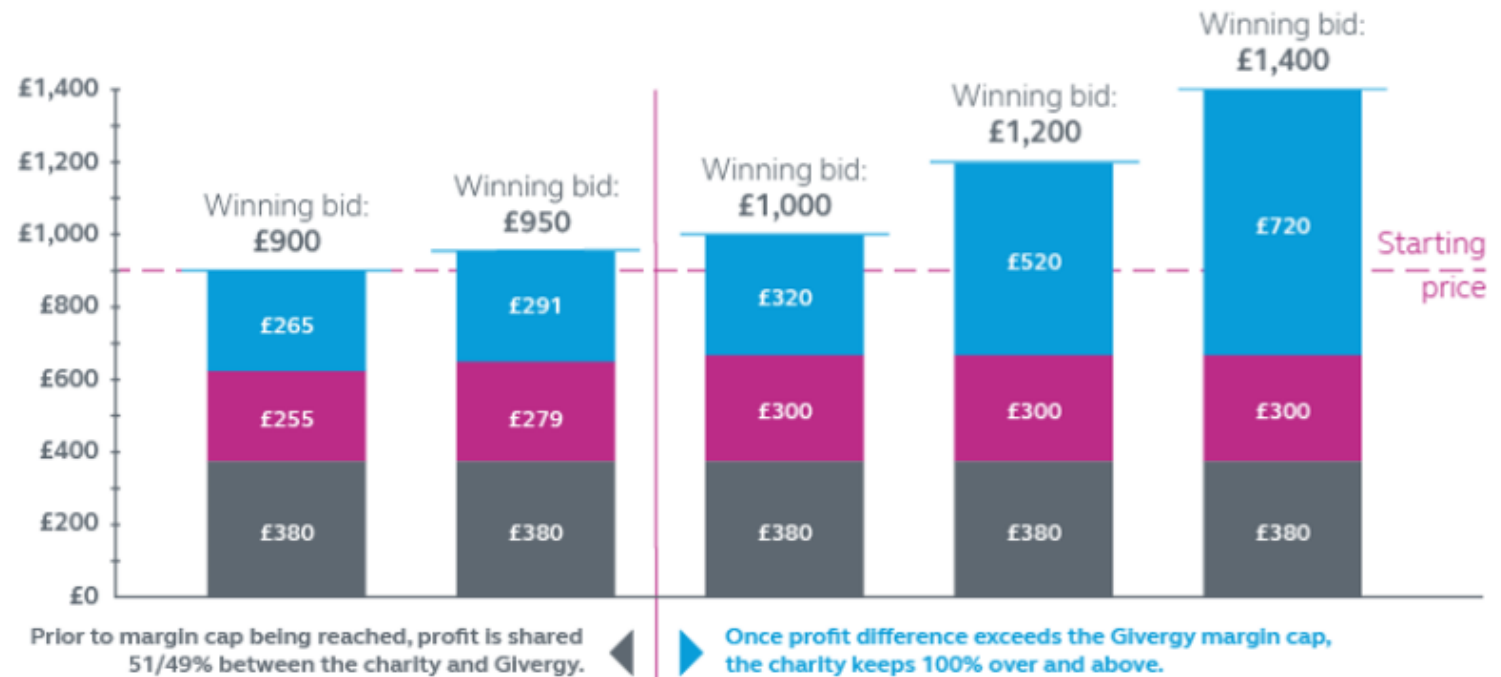
**YOU KEEP EVERY PENNY ABOVE OUR LOW COST PRICE!**

Now compare the same cost item with Givergy adding their margin AND taking a share of your profit

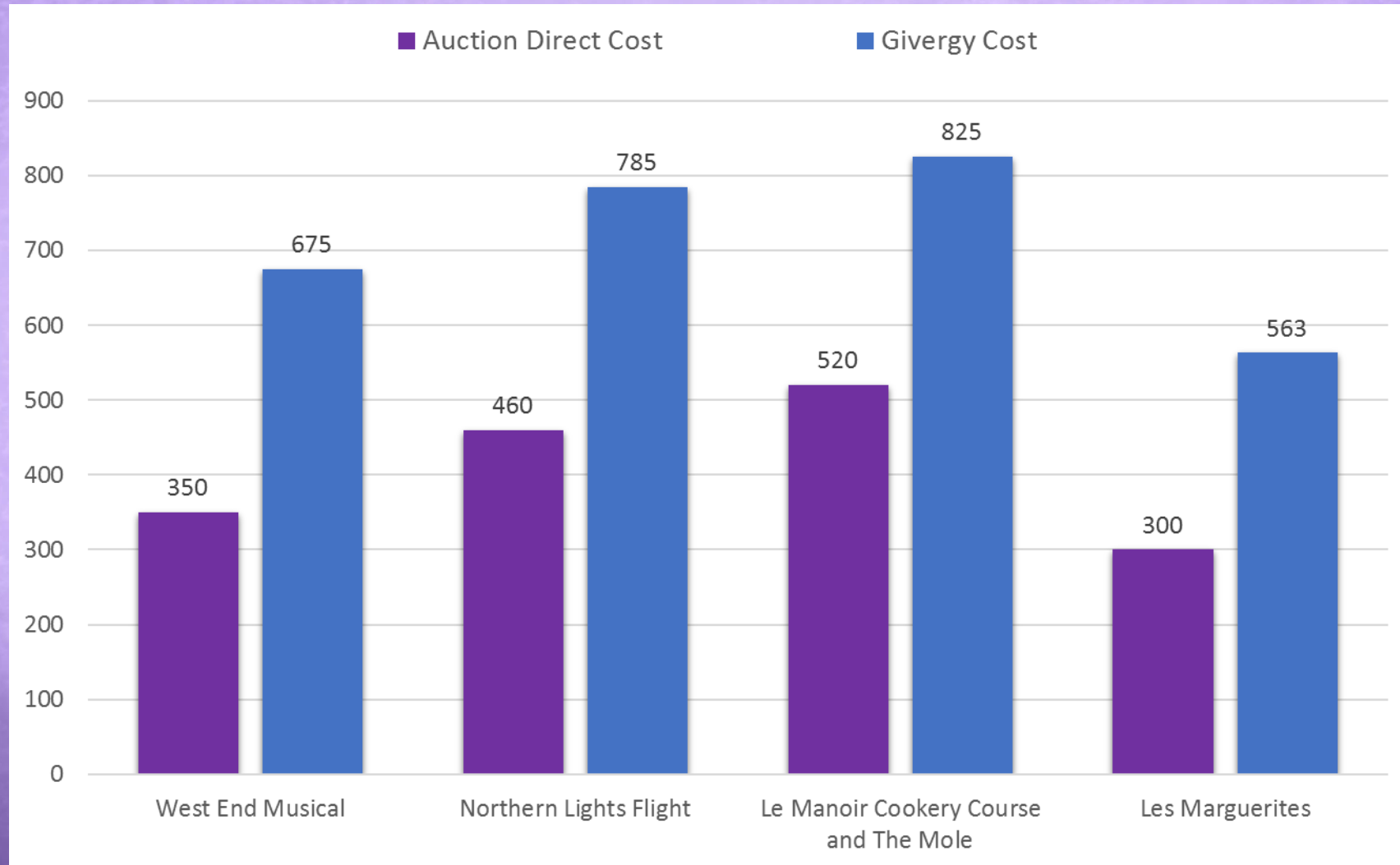
Vs



Item cost price: £380  
Charity split: 51%  
Givergy split: 49%  
Givergy margin cap: £300



In addition, compare OUR cost prices to Givergy - on these *identical* experiences



Our low cost allows you to set a lower starting price or reserve, leading to better engagement *and* more winning bids / sales, overall.

Auction Direct are conscious not to mislead your supporters with reserves far higher than the value of an item - leaving them satisfied they have had 'value for money', while generously supporting your fundraising.

AUCTION direct

CLEARLY THE BETTER CHOICE